



C E S S O N  
We Make Marketing Simple

BADASS

# TESTIMONIALS





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# Vincent Tran



A New Era TMS & Psychiatry

"I greatly appreciate Leah's outstanding work at CESSON and organization when it comes to managing our social media. It's refreshing to see a fully developed content plan for both our website and social platforms. I especially value her creative, outside-the-box thinking—like introducing video content featuring our staff—which has brought a fresh perspective and elevated the quality of the content we produce."

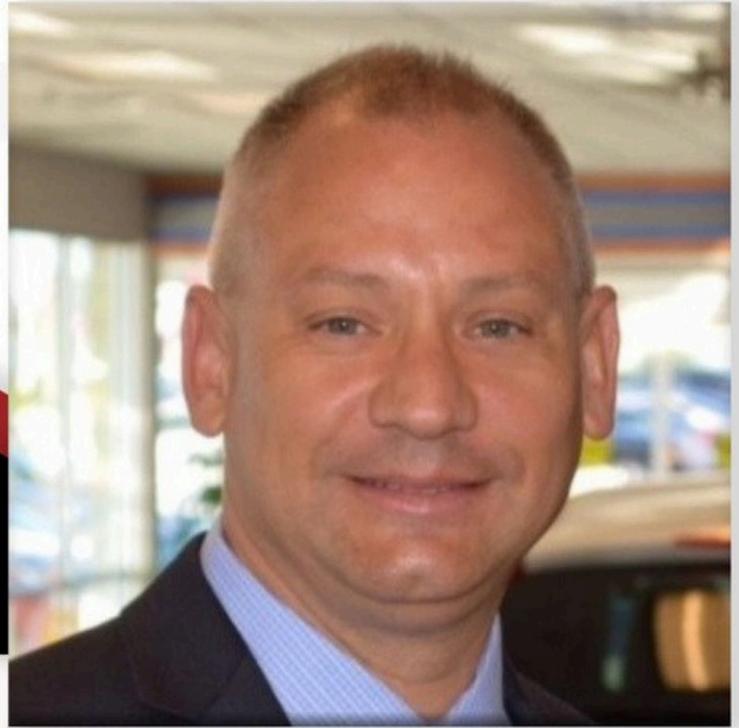




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# JC Prats

EatzNSB



"I highly recommend the CESSON team to any business that wants to get to the next level. They have all the latest technology and most important a team that knows how to best utilize their tools to help improve or start up your new business."





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# Hillary Perry

A. Perry Homes



"CESSON has been a significant asset to our company for years with their vast knowledge of marketing, technology, and social media. They have helped us grow our social media platform interactions, improve our SEO, organize our leads, and advance our website. We are thrilled to consider CESSON a valued partner of ours."





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Greg  
Dayton

Blues Hall of Fame

"The CESSON team is supportive, enthusiastic, inventive, and efficient. From building websites to social media they have my back and help and encourage me to push forward. Whatever creative idea I propose they seek the best way to promote it. They keep track of all the digital information it would be impossible for me to do. From looking at the bigger picture to creating top-rate visual content, they make it fun to work!"





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Allison  
Duggan



Anew Era TMS & Psychiatry Austin

"Our experience with CESSON has been phenomenal! Their team is engaged and current, and they create amazing content. Our social media profile has been taken to a new level and has greatly enhanced our business. Thank you, CESSON!!"





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Tony  
Cimorelli

Baillie Lumber Co



"From website design and management to ideas on how to get the most out of your social media programs, any business can benefit from CESSON's services."





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Mark  
Stefanick

Advantage Benefits Solutions

"About maybe a month ago I received the first phone call from a potential client; they found us on the web and said "can you help us?" ... we wouldn't have been found like this in the past. I know it's because of the fine work CESSON folks did."

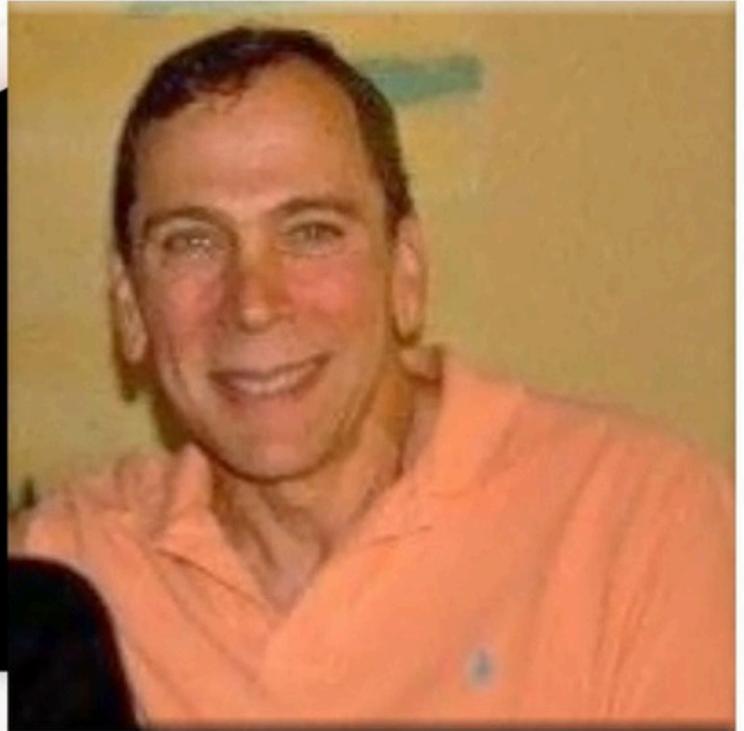




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# Brad Shapiro

C & E Vision



"With CESSON you are delivered exactly what you are promised. For example, CESSON created materials for our library of knowledge that are simple and easy to understand, which serve their purpose perfectly. CESSON employees are very easy to work with and I'm very happy with the results."





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Richard  
Renkin

Law Office Renkin & Associates

"I would like to take this opportunity to thank you for the wonderful job you and your staff did on my website. Everyone in your organization that I have dealt with has been highly professional and easy to reach. Your creative staff provided me with a series of options I never could have thought of myself."





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Dr.  
Christophe  
Morin

SALES BRAIN

"CESSON was instrumental in developing Google advertising campaigns for our different products and services. They also produced a high-quality marketing plan that helped us reach out to the publishing community, and sign a large publishing agreement."





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Tony  
Perry

A Space 2 Work



"CESSON's insights and entrepreneurial acumen offer us a unique perspective on how to identify, cultivate and secure clients. They offer a wide range of skills to ensure we obtain our goals. From finding employees, new markets, or opportunities, and creating the strategies and tools needed to execute, they are an invaluable resource for our firm."





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## Allison Lewis

Pilot Painting &  
Construction

"Working with CESSON is an amazing experience from start to finish. I reached out to them after we had a bad experience with another developer who left our company website in shambles. CESSON was easily able to pick up the pieces and help my team develop a new website. (...) What I really liked about the website development process was that we had monthly meetings where the CESSON team would give us a status update and address any questions, comments, or concerns we had. It was a great way for all of us to stay on the same page and push us toward the finish line of launching our new website. The entire team at Pilot is very proud to show off our new website and we would highly recommend CESSON to anyone looking to improve their online presence in a major way!"





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# Vincent Tran

Discovery MD



"Kristina is incredibly analytical and methodical in her approach to SEO. I truly appreciate the level of detail and thought she puts into her strategies. CESSON brings fresh, updated perspectives to SEO—something that's rare to find these days. Their work in revitalizing our website has been immensely valuable."





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# Marlon Saunders

The Music Oasis



"It has been wonderful working with Philippe and the amazing team at CESSON, an incredible digital marketing company. As Greg Dayton and I moved forward in developing the idea of "The Music Oasis," we knew we had to find a partner to help create, develop and image the concept. Team CESSON did just that! Taking one of our videos close to 1 million views in less than a month has been incredible to see! Creating a community via social media and helping us build a brand that we know and feel is needed, CESSON has helped Greg and me envision a creative space that can have a deep and meaningful impact on the world.

Thank you Philippe, Mary and the entire CESSON team!"





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Kyleigh  
Geraghty

Discovery B&H



"Working with CESSON has been an excellent experience. The team has been incredibly helpful, responsive, and available — even when last-minute needs came up. Their support with our social media and marketing efforts has made a significant impact. We truly appreciate the dedication, expertise, and genuine care they bring to every interaction. Thank you!"





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# WHY CHOOSE CESSON AS YOUR BADASS MARKETING AGENCY?

**Here are some reasons to trust CESSON for all your digital marketing needs...**

- Starting in a garage in California in 2005 and continuing to grow, we have been in the digital marketing field long before it became mainstream and everyone jumped on the bandwagon.
- The CEO of CESSON, Philippe, is a subject matter expert and a national speaker on digital marketing objectives and generational trends with over 400 keynote presentations and talks all over the United States and internationally.
- Our clients stay with us for seven years on average. There must be something special about us. What do you think?
- We use the industry's leading and most recognized software like Sprout Social, Hubspot, SharpSpring, Ahref, Zoom, etc. which means you will get best-in-class service.
- We resell software at cost and do not take a cut on Ad Spend, resulting in massive savings for our clients who are able to stretch their marketing dollars further and generate more digital marketing leads with the same budget.





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# BADASS

# TECH PARTNERS





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Since 2005, CESSON has been triumphantly navigating CEOs through the digital marketing landscape to turn their businesses from average to Badass. Achieve clarity and results on your marketing campaigns, because ROI matters and so does your growth.

CESSON was born through an in-depth understanding of CEOs specific needs for growth. It is not just about the tools and decisions you can make, it's about engineering your small to midsize business for success via digital marketing. With proven client loyalty, many of our clients have been with the company for over 10 years and have grown to be widely successful.

We earn our close client relationships by providing result-driven data. With our Badass team, we provide flexibility and incomparable relationships you can trust. Be a part of an agency that cares and one you can count on to get your company growing more than ever.

### Engage:

Web: [CESSON.com](http://CESSON.com)

Email: [badass@cesson.com](mailto:badass@cesson.com)

Voice & Text: (619) 955-7555

Social Media: @CESSON

